

16th Moscow International Transport & Logistics Exhibition

26 - 29 April 2011

Russia«Expocentre»



Press Release

March 2011

For immediate release

Russia's Largest & Most Comprehensive Transport Event TransRussia | 26-29 April 2011 | Expocentre, Moscow, Russia

TransRussia, Russia's largest transport event, will take place on 26-29 April 2011 in Moscow's best known and most central exhibition venue, Expocentre. TransRussia covers all sectors of the transport and logistics industry, and is a platform for company's and transport professionals to meet and discuss the latest developments in this economically significant and fast-growing sector.

In 2014 Russia will be hosting Winter Olympics and in 2018, the World Cup. Due to these internationally prestigious events, and the volume of people it will attract, Russia is investing heavily in improving its transport infrastructure.

TransRussia information

Edition: 16th

Frequency: Annual

Organiser: ITE Group Plc

TransRussia in figures*

Exhibition size: 18,000 m² gross

Exhibitors: 506

Countries represented: 32

Exhibition visitors: 17,720

Conference delegates: 300

* Figures from 2010

Event Overview

TransRussia is Russia's longest running, most comprehensive and largest event for the transport industry which covers all sectors. Over 15 years, TransRussia has become well established in the industry and has built a strong reputation for attracting major names within the industry, as well as representatives from Russia's transport ministry and associations. This year TransRussia has grown in size again, and has outgrown Pavilions 1 & 8 and now moves to Pavilion 2, which has over 20,000 m² space. This year's general sponsor is Plaske, a well-known name in the freight forwarding sector.

The 4 day event comprises of an exhibition and a conference, which provides the ideal environment to network with new and existing clients, compare competitor's products and services, learn about the latest transport issues, and promote services to the right people in a short space of time.

A country as large and climatically diverse as Russia is a challenge for transportation. However, the volume of export/import activity means development of Russia's transport network is high on the government's priorities. Russia's 2010-2015 transport infrastructure development programme envisages a total investment of approximately \$450bn over the next five years.

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The TransRussia Exhibition

The TransRussia Exhibition has proved an effective route to market for many international companies, providing an opportunity to meet large numbers of contacts in a short space of time.

16 new exhibitors will be present at TransRussia 2011. Confirmed exhibitors include: AD REM, Boxline UCL d.o.o., C-Shipping, Czech Trade (with stand-sharers), Express Shipping Service, Jumbo Shipping vof, Logintrans sp. Z o.o. Logix Frowarding, Omega Servis, Transmeja, TransOcean Latvia, Morpho Safran, VH-DAF, Steelbro, Panway Logistics, Omega Servis.

The TransRussia Conference

The TransRussia conference unites key industry figures from Russian's transport industry, and is an opportunity to learn about the major topics affecting the industry from all the relevant authorities including the Ministry of Transport of the Russian Federation, Russian Railways, the Russian Freight Forwarders Association and many large international corporations.

Some of the key topics will include:

- Transport Security – the solutions and approaches, a key part of the conference
- The integration of Russia into the global transport services market
- Oil and oil products – new players in the transport market
- The integration of sea ports into international transport corridors

The TransRussia conference is officially supported by the Ministry of Transport of the Russian Federation and is sponsored by DFDS Tor Line.

Information and quotes from this year's exhibitors

"TransRussia is one of the most important transport, logistics and cargo handling exhibitions in Russia. We have just started entering the Russian market and many of our potential clients are exhibited there or are coming as visitors. We are presenting our high-quality TTS Liftec translifters and cassette system for loading and unloading ships in ports and other heavy material handling solutions for industry. The company's portfolio includes systems for containers and cargo cassette handling along with extensive service and after sales capabilities. We hope to strengthen our relationships with our existing clients, meet new customers and get more publicity for our products."

Aki Auvinen, Sales Manager Russia, TTS Liftec Oy

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"Russia & the associated markets are important to Linde Material Handling business in particular the Heavy Truck Division for heavy goods handling and movement. It is an event we have been involved with for a few years and is seen as an important meeting place for the industry. As a major global manufacturer of Material Handling products including heavy goods and container handling equipment, we are continuously improving and updating existing equipment to satisfy environmental and operational conditions. This year will see a new 10-18T general cargo forklift truck as well as modifications to our laden container handling Reachstacker and mid-range heavy cargo handling forklift trucks in compliance with tier 3b/4i emissions legislation."

Julia Hermyt, Marketing Services Manager, Linde Heavy Truck Division Ltd.

"After ongoing development of our activities in the region – Russia in particular – we registered a legal entity in Russia during January 2011. TransRussia 2011 was chosen as the right event to show our commitment to the Russian market. Our core products are concentrated around – but not limited to – containerized transport in the Intra Europe and Asia-Europe trades, mainly using our own equipment – with particular focus on further development of our door-to-door services supported by own organizations in Europe and China. In spite of believing C-Shipping is a well known brand in Russia, we hope we will be able to create a broader awareness of our products and services and thereby become the preferred NVOCC for even more importers and exporters. The Russian market is one of our core markets. Although we are developing in other areas of the world – Russia was the key market when the company was founded 6 years ago - and will continue to play an increasingly important role for us."

Jan Mortensen, C Shipping

"We've been participating in TransRussia for the last few years and it's a main place of meeting with our partners, customers and good opportunity to increase our business relationships. As a reaction to the reform of Russian customs we developed our operations at a few new customs points in Russia that are located close by national boundaries; so we'd like to present to our potential customers these new options. Russia is of top importance to us, because Russia is the main country we operate in and we have a few offices in Russia."

Alexander Gorokhov, Head of sales department Moscow, JSC Polar Logistics International

"Russia is a very important market for us with our product "Mobile Harbour Cranes". At this exhibition we are able to meet new and existing customers from Liebherr. Our focus is on Mobile Harbour Cranes (LHM600, LHM550, LHM420, LHM280 and Reachstackers (LRS645 & LRS645LH) just to name some. Our launches showcased at the exhibition are the LHM550, LHM440 and LRS645LH. We would like to reach our Customers with this platform and to meeting new, potential companies is a must-see. Russia was in 2009 our biggest market in selling Mobile Harbour Cranes."

Sabrina Capelli, Marketing Harbour Mobile Crane, Liebherr-Werk Nenzing GmbH

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"The Port of Antwerp has been participating TransRussia since 2004. The exhibition constantly has been growing since then, and can now easily be called the most important event in Russia and Baltic area for the transport & logistics sector. As a Port authority, we are determined to convince customers of the advantages of our port in their total supply chain. By participating in the TransRussia exhibition, we hope to be able to establish long-term business relationships with partners from Russia and the Baltic area. Being one of the BRIC-countries, Russia surely is an emerging market on which we have to keep a clear focus."

Ann De Smet, Customer Service Officer - Marketing, Promotion and Commercial relations, Port of Antwerp

"TransRussia exhibition is the most important transport fair in our region. You cannot be successful if you are not present in Russian market. We can have direct contact with possible clients and introduce our services face to face. Transocean Group is offering gateway to/from Russia via Baltic ports and Finland. We have built up offices in Tallinn, Riga, Klaipeda and Minsk. All our personnel is highly qualified and aimed to offer best possible service quality. The Russian market is getting more and more important. In the Baltic's we still have economical slowdown and so we need to find markets where we could expand our sales. Right now it looks that in Russia economics is getting warmer compared with Baltic's and so we look forward from this market."

Alari Harjak, Transocean Eesti Ltd.

Notes to editors:

TransRussia is organised by ITE Group Plc, a leading organiser of exhibitions and conferences in fast-developing markets. The company holds over 180 events annually in 11 countries.

Other transport events organised by ITE Group Plc include: TransKazakhstan, TransCaspian, TransUzbekistan and Siberian Logistics.

Please visit the following websites for more information:

About TransRussia: www.transrussia.ru/eng

About ITE's transport events: www.transport-exhibitions.com

About ITE: www.ite-exhibitions.com

For more information about this press release or to request photographs or testimonials from the 2010 event, please contact:

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