



Order Form - Catalogue Advertising

This form must be submitted at least 45 days prior to the event

Please Print

Name of Exhibition

Company Name Stand No. Hall No.

Telephone # Fax #

Email Contact Person

Position Date Signature

To: **AL FAJER INFORMATION & SERVICES**
 P.O. Box: 11183, Dubai, United Arab Emirates
 Tel: 00971-4-3377727 Fax: 00971-4-3378788
 e-mail: alfajer@emirates.net.ae website: <http://www.alfajer.net>

(Please tick wherever applicable)

YES, We wish to reserve the following advertising space to be published in the Official Catalogue.

- BACK OUTSIDE COVER (COLOR)** - US\$ 1,500
- FRONT INSIDE COVER (COLOR)** - US\$ 1,250
- BACK INSIDE COVER (COLOR)** - US\$ 1,000
- INSIDE PAGES (COLOR)** - US\$ 500
- INSIDE PAGES (BLACK & WHITE)** - US\$ 500

Technical Details.....

MATERIALS REQUIRED

Four colour Positives film with printed colour proof (Screen 175 right reading, emulsion down) OR Black and White positives with printed proof (Screen 150 right reading) emulsion down.

OTHER INFORMATION

Free distribution of 5000 copies and 3000 copies can be bought from the information counter

The Official Catalogue is in the English language and it includes the following headings:

- **Alphabetical Index by Exhibitor Name and Stand No.**
- **Index by country, with Exhibitor Name and Stand No.**
- **Exhibitor Profile, with Address and Product listing**

The printing types are identical for all Exhibitors

The Organizers accept no responsibility for the statements made in the catalogue nor for any errors or omissions which may occur.

Note:

- ☛ Orders are valid only when accompanied by full remittance. Payment should be made in favor of AL FAJER INFORMATION & SERVICES in US Dollars Bank Draft, net of bank charges or by telex transfer to our account.

UNITED ARAB BANK

P.O. Box: 4579, Dubai, U.A.E.
 Deira Branch, Dubai - UAE
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 Swift Code: UARDAEAA