

28th - 30th April 2009

## 3rd Maritime Risk Management

London, UK



### Managing Modern Risks to Maintain Safety Standards and Increase Profitability

ACI's 3rd Maritime Risk Management Conference will address the most topical risk management and safety issues currently faced by the maritime industry and examine how the industry is managing those risks to maintain onboard safety standards and drive profitability

#### THE AGENDA

Throughout the 3 days you will have the opportunity to hear from your industry peers and discover how modern risks are being managed to achieve lower costs, ensure business continuity, and increase productivity, thus achieving competitive advantage.

- *Determine how to restructure risk management strategies to deal with current perils*
- *Understand better how to motivate crew to consistently carry out safer operations*
- *Learn how best to deal with Safety Audits and Portside Inspections*
- *Recognise how changes to risk assessment practices due to the increased piracy threat will effect insurance policies*
- *Examine practical case studies regarding root cause analysis of shipping accidents*
- *Take part in two interactive workshops – 'Incident Risk Management' and 'Crew Safety Training'*

#### AN INTERACTIVE 3 DAYS

ACI's meetings offer the perfect opportunity to discover the latest updates and to discuss your own risk management challenges and solutions with your peers through an interactive and informative 3 day programme.

- Hear from an outstanding line-up of the industry's leading ship owners and managers
- Network informally with a relatively small, targeted group of senior-level executives and decision-makers from the shipping industries.
- Learn more about your peers' risk management initiatives, network with key industry leaders and your industry colleagues.
- Discuss the latest challenges and developments in this rapidly changing and growing sector of the industry.
- Participate in roundtable sessions – giving you the chance to discuss the latest issues with your colleagues – and the speakers - in an open, informal and intimate setting.

#### WHY YOU CANNOT MISS THIS EVENT

The current financial climate is forcing many to make cut backs but safety and risk management should retain the level of importance that keeps standards high and the frequency of accidents low whilst improving your long term profitability. By attending this conference you will know what steps need to be taken to ensure consistently high safety standards, and understand how to effectively manage modern risks in order to survive these times of economic strain.

#### Who will attend?

All ACI's events attract a targeted group of senior level executives and decision-makers from industry. **Our meetings are strictly end-user focussed.** Only a select group of companies are invited to sponsor the event – to ensure the emphasis is on the industry participants, and making sure our delegates have a valuable and positive experience.

Delegates will be drawn from ship owning and ship management companies and include VPs, Directors and Managers of: operations, and crew as well as quality and safety, fleet managers, and risk assessment specialists.

For more information or to register for this exclusive event, contact ACI  
By calling +44 (0) 207 981 2508 or by Emailing [eudelegates@aci.us.net](mailto:eudelegates@aci.us.net)

#### Confirmed Speakers Include:

Volker Heil,  
Managing Director,  
**CMA-CGM**

Chris Trelawny,  
Head of maritime Security,  
**IMO**

Francesco Messineo,  
Secretary General, **Salerno**  
**Port Authority**

Jaime Veiga,  
Senior Project Officer For  
Training & Certification Of  
Seafarers,  
**EMSA**

Les Chapman,  
Chief Operating Officer,  
**RTI Forensics**

Dr. Aleka Sheppard, Founder  
& Director,  
**London Law Shipping**  
**Centre**

Karl Lumbers, Loss  
Prevention Director,  
**Thomas Miller**

Andrew Glen,  
Risk-Management Executive,  
**North Insurance**  
**Management Ltd**

Panos Hatzikyriakos,  
Head of Safety, Quality &  
Environment,  
**OSG Ship Management**

**And Many More.....**

#### OPPORTUNITIES TO MEET YOUR TARGET AUDIENCE

Companies can gain direct access to our senior level audience and have an increased level of visibility through branding and networking at the conference. For information on available sponsorship and commercial opportunities, please contact:

**Jean-Jacques Hermans** on  
+44 207 981 2506 or email  
[jhermans@aci.us.net](mailto:jhermans@aci.us.net)

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## DAY ONE: Tuesday 28<sup>th</sup> April 2009

### WORKSHOP ONE – Crew Safety Training

10.00 Registration and Coffee  
10.30 WORKSHOP COMMENCES

#### Workshop Overview

The marine industry has long since been suffering from a decline in their crew quality with many now operating at a sub-standard level. Human safety errors, negligence, complacent attitudes and a lack of compliance is all contributing to increasing amounts of shipping catastrophes and in turn huge financial losses.

Ship owners and managers, faced by times of financial strain, have been forced to cut corners in many areas, however, we believe that safety training should not be one of them.

#### Workshop Objectives

This inter-active training workshop will endeavour to demonstrate that there is a need to follow a structured approach to crew training that will eliminate complacent attitudes, encourage proactive and preventative safety measures onboard, whilst demanding full compliance from crew.

Through giving delegates an understanding of the principles involved, the workshop will equip them for all of their crew training issues and remove the need to outsource or further invest in training so that they can develop their own, cost-effective in house training schemes that will be suitable for both old and new crew members.

The workshop will cover the following areas of crew safety training:

- Evolving a cost-effective in house safety training strategy
- Creating a concrete safety 'culture' by adhering to the ISM Code
- Evolving onboard safety standards
- Human behaviour training – getting the right safety attitude from your crew
- Strategies for compliance and team building
- Training the Trainer
- Careful crucial safety documentation

#### Workshop Leader

\*Richard Booth, General Manager, Maersk Training Centre

13.00 LUNCH  
14.30

### WORKSHOP TWO – Incident Risk Management

#### Workshop Overview

All the crew safety training in the world cannot prevent the occurrence of some shipping accidents and it is important that all those involved in responding are fully versed in the stringent protocol – the last thing any ship owner or manager needs is a minor emergency escalating into a corporate crisis.

This small group of delegates will participate in a practical "hands-on" scenario using a continuously unfolding mock crisis that is applicable to your own shipping operations. This interactive workshop is to allow you to focus on emergency strategy, enabling you to better understand the role of each individual within an organisational framework response from your company - Before, During and After an Incident.

#### Workshop Objectives

Maritime accidents - major oil spills, collisions, and explosions - threaten physical harm to people, the environment, and property. Companies trading to the US are generally prepared for the *operational risk*, but many companies have not adequately managed their corporate risk, whether it be legal, financial, commercial risk, reputational or public relations risk.

The workshop leader, drawing on direct experience in several recent major US incidents, will discuss a comprehensive approach to risk mitigation that will be tested by the attendees in a simulated accident event

#### Workshop Leader

Austin P. Olney, Partner, Dewey & LeBoeuf LLP

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## DAY ONE: Wednesday 29<sup>th</sup> April 2009

08.00 **Registration and Coffee**

09.00 **CHAIRMAN'S OPENING ADDRESS**

Chris Trelawny, Head of Maritime Security, **IMO**

09.10 **KEYNOTE ADDRESS**

**Cutting Costs Not Corners: The Importance of Risk Management Initiatives in the Current Economic Climate**

- Surviving the economic crisis, casualty and claim free
- Determining how these investments make good business sense
- Why now is the time to invest in rather than cut back on risk management programmes

Volker Heil, Managing Director, **CMA-CGM**

09.50 **CONFERENCE PRESENTATION**

**Failing to Plan is Planning to Fail: Achieving and Implementing a Cost Effective Risk Management Programme**

- The Importance and role of planning and training for all eventualities
- How to design a cost-effect risk management plan
- 5 Basic initiatives: Prevention; Correction; Documentation; Education; Coordination.
- Communications & Implementation

\*Ghanim Al-Ghanim, Superintendent Corporate Risk Management, **Kuwait Oil Tanker Company**

10.30 **Morning Refreshments and Exhibition Showcase**

11.00 **CONFERENCE PRESENTATION**

**Achieving Optimum Risk Assessment (ORA) by Focusing on Organisational Behaviour**

- Explorations in organisational behaviour strategies
- Risk management culture and collective responsibility
- The human element and latent system faults
- Facilitating the change of attitudes through effective communication training
- A multi-disciplinary approach to the management of modern maritime risks

Dr. Aleka Sheppard, Founder & Director, **London Law Shipping Centre**

11.40 **CONFERENCE PRESENTATION**

**The Role of Forensic Engineering Investigations in Shipping Casualties: Getting to Root Causes and Reducing the Risk**

- An explanation of the role of forensic engineering in getting to the root cause of marine casualties
- Demonstrating the effectiveness of forensic visuals with the use of case studies
- An examination of the roles of the marine casualty investigators, expert witnesses and safety management consultants to reduce the risk to people, property, revenue and reputation

Les Chapman, Chief Operating Officer, **RTI Forensics**

12.20 **Lunch**

13.40 **CONFERENCE PRESENTATION**

**A Holistic Approach to Maritime Risk Management**

- Analysing risk management strategy to achieve the most comprehensive programme
- Learn how to ensure your programme is adaptable enough to wholly protect your company

\*Jamie Young, Risk Manager, **BP Shipping**

14.20 **CONFERENCE PRESENTATION**

**Assessing the Advantages of Adhering to the ISM Code**

- Determining how ISM certification provides real commercial value
- Evaluating the costs and benefits of a structured assessment programme
- Evaluating the effectiveness of safety Management systems

Dr. Phil Anderson, Managing Director, **ConsultISM**

15.00 **Afternoon Refreshments**

15.20 **CONFERENCE PRESENTATION**

**Successfully Surviving Stringent Safety Checks and Passing Portside Inspections**

- How to achieve consistently safe operations
- Ensuring thorough safety compliance
- Effectively dealing with Portside Authorities

Francesco Messineo, Secretary General, **Salerno Port Authority**

16.00 **CONFERENCE PRESENTATION**

**Dealing with Oil Major Vetting Inspections and TMSA's**

- Understanding fully the requirements and procedures involved
- 12 Key Elements each with one main objective
- Tactics to prevent the *playing of games* and ensure focus of managements attention
- Strengthening information to ship-owners and commercial managers about the effects of their decisions in terms of safety
- More effective Risk Assessment as a result  
Yet to be confirmed

16.40 **Interactive ROUNDTABLE DISCUSSIONS**

Topics to be covered include:

**TABLE 1:  
CHAIR:**

**TABLE 2:  
CHAIR**

17.40 **Drinks Reception and End of Day One**

\*Invited Speaker

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## DAY TWO: Thursday 30<sup>th</sup> April 2009

08.30 **Registration and Coffee**

09.00 **CHAIRMAN'S OPENING ADDRESS**  
Chris Trelawny, Head of maritime Security, **IMO**

09.10 **KEYNOTE ADDRESS**  
**Onboard Operations: Preventative Measures and Proactive Safety Risk Management**

- Examining the advantages of preventative maintenance and forward planning
- The importance of thorough safety documentation
- Getting your crew onboard with safety

John Dobson, Quality, Safety & DPA, **Alpha Ship**

09.50 **CONFERENCE PRESENTATION**  
**Managing the Human Risk Factor: The Importance of Careful Crew Safety Training**

- Assessment of Seafarer certification procedures and training establishments
- Collective responsibility for rectification of human risk
- Appropriate education and safety training for EU Seafarers in line with IMO's STCW Convention

Jaime Veiga, Senior Project Officer For Training & Certification Of Seafarers, **EMSA**

10.30 **Morning Refreshments**

11.00 **CONFERENCE PRESENTATION**  
**Targeting Crew Complacency & Compliance to Improve Safety Standards**

- Tackling human behaviour inadequacies and incompetence at the training stage
- Examining strategies toward the eradication of complacent attitudes & the establishment of collective safety conscientiousness
- Exploring the need for strict safety documentation in facilitating further compliance and forming a concrete safety culture onboard

\*Capt. Martin Burley, Group Training & Planning Manager, **V.Ships**

11.40 **Interactive ROUNDTABLE DISCUSSIONS**

**Topics to be covered include:**

**TABLE 1:  
CHAIR:**

**TABLE 2:  
CHAIR:**

12.40 **Lunch**

14.00 **CONFERENCE PRESENTATION**  
**Analysing The Role Of Technology in Effective Management of Onboard Risks**

- Critical task analysis to identify hazards
- Using technology for the efficient gathering, maintaining, analysis and distribution of information
- Rapid response systems

Panos Hatzikyriakos, Head of Safety, Quality & Environment, **OSG Ship Management**

14.40 **CONFERENCE PRESENTATION**  
**Ensuring Quality By Establishing Safeguards For Crimes Against Health, Safety & Environment**

- Formulating a concise Safety Management System in compliance with the ISM Code and all other regulatory frameworks
- Being prepared and fully versed in all contingencies
- Learning from undesired events (accidents, near-accidents, non-conformities, hazardous situations) through analysing root and basic causes
- Prevent reoccurrence through improved compliance with system, standards and process.

Yet to be confirmed

15.20 **Afternoon Refreshments**

15.50 **CONFERENCE PRESENTATION**  
**Risk Management: Threat And Consequence Analysis**

- How to Focus on Risk
- How to Control the threat
- How to mitigate the consequences

Karl Lumbers, Loss Prevention Director, **Thomas Miller**

16.30 **CONFERENCE PRESENTATION**  
**Managing the Risk of Piracy: Cover, Contingency and Consequence**

- A case Study of a recently pirated vessel
- Understanding changes in legislation due to the increased threat of piracy
- Dealing with spiralling insurance costs
- Implications of the increased threat of piracy on your shipping practices – reflagging, detours, double-pay as well as added security measures
- Putting things into perspective.

Andrew Glen, Risk-Management Executive, **North Insurance Management Ltd**

17.10 **Closing remarks & Drinks Reception**

17.40 **End of conference**

\*Invited Speakers

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## 5 EASY WAYS TO REGISTER

Tel: +44 20 7981 2508  
Fax: +44 20 7593 0071  
Email: [eudelegates@acius.net](mailto:eudelegates@acius.net)

Web: <http://www.acius.net>  
Mail: ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS

## TERMS AND CONDITIONS

### How to Register

Registrations must be received in writing or electronically at our secure web site. Please complete and mail or fax a copy of registration form with a cheque or credit card number. Fee includes program materials, continental breakfast, networking luncheon and refreshments.

### Payment

Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Co-ordinator at ACI Europe Ltd.

**Discounts are available for multiple/group bookings. Please call +44 20 7981 2508 for more information**

### Cancellations

Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. By completing this registration form, the client hereby agrees that in case of dispute or cancellation ACI Europe Ltd will not be able to mitigate its losses for any less than 50% of the total contract value. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

### About ACI

ACI, a UK owned company, have been running successful conferences for the last ten years in the USA. Headquartered in Chicago with offices all around the States, they run forums in varied fields and are market leaders in Healthcare business conferences. Opening their European head office at the end of 2005, they have expanded rapidly and are launching a series of events covering emerging markets, the maritime industry and now the pharmaceutical industry.

### Venue:

Central London, UK.  
Details to be confirmed.

The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

### Prices and Payment Information

Conference (Includes Documentation Packet)  
Documentation Packet Only  
1 Workshop  
2 Workshops  
All of the Above

**28<sup>th</sup> – 30<sup>th</sup> April 2009**  
**Copies of all conference proceedings**

**£1,325 (+ VAT)**  
£395  
£395  
£600  
£1,925

### Documentation Packet Available

You can purchase the **Maritime Risk Management** papers at just £395. Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.

### Discounted Registrations

Members and customers of all supporting organisations are entitled to a 15% discount off their conference package. The deadline for discounted registrations is Friday 27<sup>th</sup> February 2009. For more information please call +44 20 7981 2508.

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