Streamlining your Onboard Information and Communication Technologies to Decrease Operational Complexity and Increase Profitability

ACI's 4th Maritime Communications and Technology Conference will present a holistic approach to how ship owners and managers determine the value of investing in communications and information technologies, further examining how they can leverage these onboard applications to derive real value and increase their profitability

THE AGENDA

Throughout the 2 days you will have the opportunity to hear from your industry peers and discover the hottest developments for Maritime Information & Communication Technologies.

- *Discover how to streamline and integrate your various ICT systems*
- *Understand how to achieve smooth communications throughout your organisation*
- *Examine the best Broadband solutions by comparison of providers, systems & costs*
- *Hear from the European MarNIS Programme on their latest developments*
- *Consider ICT solutions to your crew motivation & retention challenges*
- *Learn how to keep crew up-to-date with technology with effective in-house training*
- *Determine accurately your information & communications technology needs for wiser investments*

AN INTERACTIVE 2 DAYS

ACI's meetings offer the perfect opportunity to discover the latest updates and to discuss your own ICT challenges and solutions with your peers through an interactive and informative 2 day programme.

- Hear from an outstanding line-up of the industry's **leading ship owner's and ship managers**.
- Network informally with a relatively small, targeted group of senior-level Executives and decision-makers from the shipping industry
- Learn more about your peers' operations, network with key industry leaders and your industry colleagues.
- Discuss the latest challenges and developments in this rapidly changing and growing sector of the industry.
- Participate in roundtable sessions – giving you the chance to discuss the latest issues with your colleagues – and the speakers - in an open, informal and intimate setting.

WHY YOU CANNOT MISS THIS EVENT

By attending this conference you will hear from your industry peers regarding their ICT challenges and solutions effectively improving your own operations. You will discover how to successfully integrate your various ICT systems and examine the best maintenance options. You will leave the conference feeling up-to-date and able to make more informed ICT choices and improve on your ICT strategies for faster returns on your investments.

Who will attend?

All ACI's events attract a targeted group of senior level researchers and decision-makers from industry. **Our meetings are strictly end-user focussed.** Only a select group of companies are invited to sponsor the event – to ensure the emphasis is on the industry participants, and making sure our delegates have a valuable and positive experience.

Delegates will be drawn from ship owning and ship management companies primarily based in Europe and the UK, and include Managing Directors, CIO's, and Directors and Managers of IT, Information Systems, Technical Teams, Software Providers and Developers, Communications Operations and Fleet Management.

Speakers Include:

Dimitris Lyras,
Managing Director,
Lyras Shipping

Andy Norris, Head Of
Research and Development,
**The Royal Institute Of
Navigation (RIN)**

Abdelatif Alazmi, Head of Fleet
Communications,
Kuwait Oil Company

Cas Willems,
Project Manager,
**European MarNIS
Programme**

Capt. Menelaos Karayiotas,
Training Manager,
BSM Marine Training Centre

Ken Cornforth, Port Chaplaincy
IT Coordinator,
Mission to Seafarers

Prof. Nikitas Nikitakos, Head of
Department of Shipping Trade
and Transport & President of
AMMITEC

Ron Vollenga,
Chief Executive Officer,
Outsource IT

Henrik Hyldan, Head of
Communications Technology,
Camillo Eitzen

Efthimios Mitropoulos,
Secretary General,
IMO

Vasilis Fortinias, IT Director,
Danaos Shipping

Rory Sinclair,
Head of Anti-Piracy Unit,
**Alliance Maritime
Intelligence**

OPPORTUNITIES TO MEET YOUR TARGET AUDIENCE
Companies can gain direct access to our senior level audience and have an increased level of visibility through branding and networking at the conference.
For information on available sponsorship and commercial opportunities, please contact:
Jean-Jacques Hermans on +44 207 981 2506 or email **jhermans@acius.net**

With thanks to our sponsors:

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For more information or to register for this exclusive event, contact Sandrine Grisetti
By calling **+44 (0) 207 981 2502** or by Emailing **sgrisetti@acius.net**

DAY ONE: Wednesday 4th March 2009

08.00 **Registration and Coffee**

09.00 **CHAIRMAN'S OPENING ADDRESS**
David Patraiko, Director of Projects, The Nautical Institute

09.10 **KEYNOTE ADDRESS**

The Current ICT Climate and Its Direction Of Flow

- Find out who's doing what and how
- Learn about the latest applications and developments in communications technologies for maritime
- Examine how these technologies have improved operations and increased profitability

Yet to be Confirmed

09.50 **CONFERENCE PRESENTATION**

Getting The Right Technologies: Choosing the Right Investments for Your Shipping Needs

- Software that truly 'understands' shipping and your shipping needs
- Gaining a clearer insight on impact of technology integration on productivity
- Necessary improvements & alterations through strategic investment
- Maintaining your ICT investments to ensure continuous growth

Kaare Lunde, Software Director, **Palantir AS**

10.30 **Morning Refreshments**

10.50 **CONFERENCE PRESENTATION**

Aligning Your Corporate & ICT Strategies for Faster Operational Returns on your Ongoing Financial Investments

- Understand how effective use of ICT is core to good business strategy
- Identify the key performance indicators for new technology deployment
- Learn how to ensure that these combined strategies lead to improved operational efficiency
- See a faster financial return for your ongoing ICT investments

Yet to be Confirmed

CONFERENCE PRESENTATION

11.30
Usability in Software: What is the Problem and What can we do to Support Human Performance and Decision Making

A bolt action rifle and a cross bow have very similar designs as far as the man/machine interface.
But a regular cannon and a ballista or Chinese siege cross bow look very different. That's because the man machine interface is insignificant and the structure simply serves the technology.
In the shipping business however a lot of attention needs to be paid regarding how information is internally distributed and disseminated, to the right person at the right time without spending tremendous conscious effort achieving this, in order to support human performance and decision making.
To achieve this we need convenient tools
What is the obstacle and what do we need to overcome it?
Dimitris Lyras, Managing Director, **Lyras Shipping**

12.10 **Lunch**

CONFERENCE PRESENTATION

13.10
What You Can Do For Your Crew: Steps Toward Achieving Greater Worker Satisfaction & Retention with ICT

- Discover how others have improved crew motivation & retention by targeting ICT at their morale
- Which ICT to use: GSM Mobiles, VSAT, 24hr Internet access, personal email & satellite TV
- Implementing your ICT effectively so that it may be used easily

Ken Cornforth, Port Chaplaincy IT Coordinator, **Mission to Seafarers**

13.50 **CONFERENCE PRESENTATION**

The Importance of Keeping your Crew Capable and In Control with in-house ICT Training

- The dangers of unqualified crew using your new technologies
- Keeping your crew up-to-date practically yet cheaply
- Learn how to implement onboard crew training across your fleet

* Capt. Menelaos Karayiotas, Training Manager, **BSM Marine Training Centre**

14.30 **Afternoon Refreshments**

14.50 **CONFERENCE PRESENTATION**

Ensuring Onboard Safety Through Effective Use of Information & Communication Technology

- Learn how the newest safety technology can help your fleet meet safety requirements and improve Your safety standards
- Safety downfalls; How to ensure your crew continuously work safely
- Safety Communications: AIS/GMDSS/SOLAS/
- E-Navigation/AEM/EMS/ERS/MICE

*Captain Adil D. Moos MNI, Fleet Safety Superintendent, **Mideast Shipmanagement Ltd**

15.30 **CONFERENCE PRESENTATION**

Enabling Smooth Communications Not Only Across Your Fleet but Throughout Your Company

- Communication strategy that will unite your organisation
- Analysing ICT systems that can be of aid in streamlining your company's communications
- Improving the congruence of communications across your company
- Examining how improved communications can lead to improved operational efficiency

*George Bonikas, Head of Communications, **Eurocarriers**

16.10 **Interactive ROUNDTABLE DISCUSSIONS**

Updating Old Technologies Vs. Investing in New

TABLE 1:
CHAIR:

TABLE 2: Dimitris Lyras, **Lyras Shipping**
CHAIR

TABLE 3: Flemming Steen, **A.P Moller-Maersk AS**
CHAIR:

17.10 **Drinks Reception and End of Day One**

*Awaiting formal confirmation

DAY TWO: Thursday 5th March 2009

08.30 Registration and Coffee

09.00 CHAIRMAN'S OPENING ADDRESS
David Patraiko, Director of Projects, The Nautical Institute

09.10 KEYNOTE ADDRESS
Maritime Navigation And Information Services : The European MarNIS Integrated Project
- Learn how this €17.5 Million Project will effect your shipping operations
- Hear the conclusions and remedial measures of the largest European maritime project consisting of 50 partners from 13 countries
- Discover how MarNIS can reduce the reporting burden on ship masters
- Hear how they've improved pro-activity in the monitoring of ships traffic
- Find out about preventive measures towards high risk ships
- The roadmap towards implementation of the MarNIS concept

Cas Willems, Project Manager, **European MarNIS Programme**

09.50 CONFERENCE PRESENTATION
Should e-Navigation Make You Rip Up Your ICT Plans?
- Get the latest information on IMO's e-Navigation programme
- What is it aimed at doing?
- Understand its likely roll-out
- Discover how will it affect your business

Andy Norris, Head Of Research and Development, **The Royal Institute Of Navigation (RIN)**

10.30 Morning Refreshments

10.50 CONFERENCE PRESENTATION
Satellite Solutions: Addressing Issues with Implementation, Maintenance and Expense
- A case study: Satellite implementation across your fleet
- Learn how to overcome implementation difficulties
- Discover which algorithms are more economically viable in the long-term
- Examine the projected return on investment
- Assess long term maintenance strategies

Prof. Takis Varelas, ICT Director, **Danaos Shipping Corporation**

11.30 PANEL DISCUSSION
Real BroadBand Solutions: A Comparison Of Providers, Bandwidths, Systems & Costs
- Comparing Iridium, Inmarsat & others to find out what suits your shipping needs.

Ron Vollenga, Chief Executive Officer, **Outsource IT**

12.10 Interactive ROUNDTABLE DISCUSSIONS

Broadband Discussions: Experiences, Issues & Answers

TABLE 1: Panos Nomikos, **Danaos**
CHAIR:

TABLE 2: Ron Vollenga, **Outsource IT**
CHAIR:

TABLE 3: Prof. Nikitas Nikitakos, **Aegean University & AMMITEC**
CHAIR:

13.10 Lunch

14.10 CONFERENCE PRESENTATION
Streamlining Your Software Integration: Managing Your Onboard ICT Systems Efficiently as a Whole
- Solving your ICT collaboration difficulties
- Learning how best to integrate all your ICT systems
- Alerting important integration considerations for investing in ICT
- Considerations in up-dating ICT for both old & new vessels and to the same standards
- Giving you technical support and training aimed at streamlining integration issues

Panos Nomikos, Software Consultant, **Danaos Shipping Corporation**

14.50 CONFERENCE PRESENTATION
Addressing Concerns Over Vessel Tracking, Piracy and Maritime Terrorism
- Maritime Domain Awareness (MDA)
- Automatic Identification System (AIS)
- Long Range Identification and Tracking (LRIT) System
- Malacca Strait
- Gulf of Aden
- Gulf of Guinea

Rory Sinclair, Head of Anti-Piracy Unit, **Alliance Maritime Intelligence Ltd**

15.30 Afternoon Refreshments

15.50 CONFERENCE PRESENTATION
Continuous Communications and Safe Data Transfer Across the Globe: No Room For Error
- Reducing errors; both technical and human
- Having the right kind of back up systems
- Learn how to ensure safe data transfer

Abdelatif Alazmi, Head of Fleet Communications, **Kuwait Oil Company**

16.30 CONFERENCE PRESENTATION
Maritime ICT of the Future: Expectations & Predictions For The Following Five Years
- Predictions for software development trends to come
- Learn which current technologies are clever investments for the future
- Allowing for more careful & strategic ICT business investments for your organisation now and over the next five years

Prof. Nikitas Nikitakos, Head of **Department of Shipping Trade and Transport, Aegean University** & **President** of **AMMITEC**

17.10 Closing Remarks & End of conference

*Awaiting formal confirmation

4th & 5th March 2009

4th Maritime Communications and Technology
Athens, Greece))ACI

5 EASY WAYS TO REGISTER

Tel: +44 20 7981 2502 Fax: +44 20 7593 0071 Email: sgrisetti@acius.net	Web: http://www.acius.net Mail: ACI Europe, 5/13 Great Suffolk Street, London, SE1 0NS

TERMS AND CONDITIONS

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Registrations must be received in writing or electronically at our secure web site. Please complete and mail or fax a copy of registration form with a cheque or credit card number. Fee includes program materials, continental breakfast, networking luncheon and refreshments.

Payment
Payment must be received within five business days of returning the signed contract. After receiving payment a VAT receipt will be issued. If you do not receive a letter outlining details two weeks prior to the event, please contact the Conference Co-ordinator at ACI Europe Ltd.
Discounts are available for multiple/group bookings. Please call +44 20 79812502 for more information

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Substitutions are welcome up to 24 hours prior to the event. Cancellations must be received in writing no less than 3 weeks prior to the start of the conference; a full credit voucher towards a future ACI conference will be issued. Any cancellation received less than 3 weeks prior to the start of the event shall be deemed to be a breach of this contract by client, and accordingly, no credits will be given. By completing this registration form, the client hereby agrees that in case of dispute or cancellation ACI Europe Ltd will not be able to mitigate its losses for any less than 50% of the total contract value. Cancellations must be received in writing by mail or fax three weeks before the conference. Thereafter the full conference fee is payable. If for any reason ACI Europe Ltd decides to amend, cancel or postpone this conference, the conference fee will not be refunded. Furthermore, ACI Europe Ltd will not be responsible for covering airfare, hotel or other costs incurred by registrants. In the event that ACI Europe Ltd cancel or postpone the event, ACI Europe Ltd reserves the right to transfer this booking to another conference to be held in the following twelve months, or to provide a credit of an equivalent amount to another conference within the following twelve months. The construction, validity and performance of this agreement shall be governed in all respects by the laws of England to the exclusive jurisdiction of whose courts the Parties hereby agree to submit.

About ACI
ACI, a UK owned company, have been running successful conferences for the last 8 years in the USA. Headquartered in Chicago with offices all around the States, they run forums in varied fields and are market leaders in Healthcare business conferences. Opening their European head office at the end of 2005, they have expanded rapidly and are launching a series of events covering emerging markets, the maritime industry and now the pharmaceutical industry.

Venue: Athens, Greece. Details to be confirmed.	The cost of accommodation is not included in the event fee. Preferential rates will be arranged with or near the event venue, and all confirmed delegates will be given details of how to book accommodation at this rate in due course.

Prices and Payment Information

Conference (Includes Documentation Packet)	**4th – 5th March 2009**	**£1,325** (+ VAT)
Documentation Packet	Copies of all conference proceedings	£395

Documentation Packet Available You can purchase the **4th Maritime Communications and Technology** papers at just **£395**. Simply tick the box on the booking form, send it with payment and your copy will be on its way to you after the meeting. This important manual will be a source of invaluable reference for the future.	**Discounted Registrations** Members and customers of all supporting organisations are entitled to a 15% discount off their conference package. The deadline for discounted registrations is Friday 12th December 2008. For more information please call +44 20 7981 2502.

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