

# Offshore Technology

These are exciting and challenging times for the offshore oil and gas industry. To reflect this, The Journal of Offshore Technology is relaunching with a fresh new look, content and focus to reflect your needs. Professionals in the offshore sector have always turned to Offshore Technology for its in-depth coverage of the critical issues affecting the industry and continue to do so.

Your magazine is dedicated to a delivering great, informative articles which has helped it become a leading technology journal within the offshore sector – it is an advertising must for companies seeking the competitive edge.

Published quarterly, Offshore Technology will review the major exploration regions of the world including West Africa, Brazil and The Gulf of Mexico, along with informative reports on the progress of huge capital projects in regions as diverse as the Arctic and the Caspian Sea.

Offshore Technology will also examine how mature regions including the North Sea, offshore Norway and the Gulf of Mexico have successfully secured new investment to maximise benefits in mature basins.

The offshore industry is driven by innovation, and each issue of Offshore Technology will bring you the latest technologies being used across the industry's key sectors and report on the achievements across the markets such floating production, subsea exploration, drilling and the seismic.

As an official publication of The Institute of Marine Engineering, Science and Technology – IMarEST – the largest professional maritime and offshore membership organisation in the world, Offshore Technology is very well placed to keep you up to date with the information you need for tough decision making.

Offshore Technology offers you a unique perspective on the international oil and gas industry. It is an impressive source of independent information and analysis written especially for you, this industry's decision maker and professional.

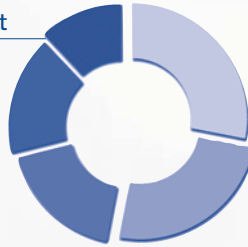
MEDIA INFORMATION  
**2009**

# READER ANALYSIS

## Geographical Distribution By Continent

Comprising an international distribution of over 5000 per issue each year.

- Europe 28%
- Americas 25%
- Far East 18%
- Australasia 17%
- Africa/M East 12%



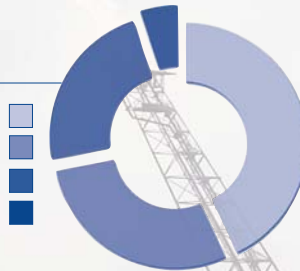
## Circulation By Company Activity



- Oil & Gas Company 44%
- Contractor 17%
- Consultants 10%
- Manufacturers 8%
- Service Company 7%
- Other 14%

## Job Function

- Technical Directors/Managers 43%
- Offshore Construction Directors/Managers 29%
- Board Director 23%
- MD/VP/President/CEO/Chairman/Other 5%



# PRODUCTION REQUIREMENTS

### Acceptable software:

- Quark XPress
- InDesign
- (all fonts and files in Mac format to be included),
- Photoshop
- Illustrator
- Acrobat (Hi Res PDFs only – 300dpi)

*NB All production work is undertaken on a Apple Mac platform not PC*

### Acceptable formats:

- TIFF
- EPS
- JPEG (Hi Res – 300dpi)
- PDF (Hi Res – 300dpi)
- All files and fonts to be sent in Mac format **not** PC

**Compression:** We accept stuffed and zipped files

### For further production information call:

Jo Cooper Tel: +44 (0) 207 382 2607

# ADVERTISEMENT RATES

	X1£	X2£	X3£	X4£
<b>DPS</b>	4460	4235	4015	3790
<b>1/2 DPS</b>	3200	3040	2880	2720
<b>Page</b>	2345	2230	2110	1995
<b>1/2 Page</b>	1670	1600	1505	1420
<b>1/4 Page</b>	1160	1100	1045	985
<b>1/8 Page</b>	800	720	640	500

Above figures are for full colour advertisements.  
For black and white advertisements please contact the Advertising team

## Special Positions

### Front Cover Strip

£1500

### Inside Front Cover

£2700

### Back Cover

£2700

### Inside Back Cover

£2500

# TYPE AREA AND SIZES

(height x width in mm)

*We can accept artwork by any of the following methods:*

### Via FTP:

Please contact Jo Cooper for details

**Via Email:** [jo.cooper@imarest.org](mailto:jo.cooper@imarest.org)  
(Maximum 10MB)

### Front Page Strip

50 x 307

### 1/2 Pg Upright

250 x 90

### 1/2 Pg Across

120 x 180

### 1/4 Pg Upright

120 x 85

### 1/4 Strip Across

58 x 180

### CD/DVD

### Full Pg no bleed

### Page

280 x 195

### DPS

280 x 390

### Bleed

307 x 220

307 x 430

### Trim

297 x 210

297 x 420

# FEATURES

## APRIL

West Africa – featuring Nigeria and Angola  
Gulf of Mexico: Including Project Focus, OTC  
Preview  
Floating Production  
LNG / GTL  
ROVs

### **Bonus Distribution**

Offshore Technology Conference: Houston  
(May 4th – May 7th)  
Gastech: Abu Dhabi – (May 25th -28th)

## JULY

North Sea: Including Project Focus  
Arctic  
Caspian  
Marginal Fields – Remote Technologies  
Seismic Data: Acquisition & Processing  
Flowlines & Pipelines  
LNG / GTL

### **Bonus Distribution**

Offshore Europe – Aberdeen (September 8th  
– 11th)

## OCTOBER

Brazil: Including Project Focus  
Caribbean Energy  
Remote and Deepwater Technology  
Drilling & Completion  
ROVs

### **Bonus Distribution**

Rio Oil & Gas Expo – Rio de Janeiro  
(September 15th – 18th)  
Deep Offshore Technology – Monaco  
(November 3rd – 5th)

# REGULARS

## News Review

An industry round-up and exclusive news

## Inside Insight

Profiles and interviews with leading industry figures

## Renewables

Technological innovations shaping the world of alternative energy

## New Product Review

Recognising the best product developments helping maximise the potential of offshore exploration and production.

# CONTACT DETAILS

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**IN every issue will be looking at important developments across a range of important offshore sectors such as:**

Offshore Logistics, including supply vessels & ports  
Completion Technology  
Digital Oilfields  
Integrity Management  
Abandonment & Decommissioning

Diving Support Vessels  
AUV / UUV Technology  
Corrosion Control & Protection  
Environmental Protection Solutions  
Recruitment & Training



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