



THIS IS THE ONE

## FACT SHEET

<b>Event Name</b>	<b>Asia Pacific Maritime 2008 THIS IS THE ONE.</b>
<b>Date</b>	26 to 28 March 2008
<b>Venue</b>	Singapore
<b>No. of Presentations</b>	10 <sup>th</sup> Presentation
<b>Show Size</b>	10,000 sqm
<b>Event Profile</b>	<p>Asia Pacific Maritime (APM) 2008 is the one-stop market for the region's maritime community, showcasing the latest in marine engineering and port technology.</p> <p>Hailed as Singapore's foremost International Maritime Event, APM offers a holistic business experience by combining exhibition, conferences and seminars, and a host of networking sessions that connects quality Asia Pacific buyers to international maritime suppliers.</p> <p>While saving you precious time in sourcing the products that will put your company at the forefront of the maritime business, APM also allows you to explore new international markets and grow your business globally.</p>
<b>Exhibitor Profile</b>	<p>➔ Shipbuilding ➔ Ship Repair &amp; Conversion ➔ Marine Equipment ➔ Propulsion Systems (Prime &amp; Auxiliary) ➔ Ship Operation Equipment ➔ Marine Technology ➔ Electronics / Electrical Engineering ➔ Ports Technology ➔ Cargo Handling Systems ➔ Freight Forwarding ➔ Freight Forwarding Equipment, Accessories &amp; Storage ➔ Maritime Services ➔ Maritime Security ➔ Navigation &amp; Communication Technology</p>
<b>National Pavilions at APM 2008</b>	<p>➔ China ➔ Germany ➔ Indonesia ➔ Korea ➔ Malaysia ➔ The Netherlands ➔ Norway ➔ Singapore ➔ United Kingdom</p>
<b>Visitor Profile</b>	<p>➔ Shipowners ➔ Ship Managers ➔ Ship Builders &amp; Repairers ➔ Cargo &amp; Container Terminal Operators ➔ Classification Societies ➔ Ship Registrars ➔ Consultants ➔ Financiers ➔ Insurers ➔ Legal Professionals ➔ Distributors &amp; Agents ➔ Freight Forwarders ➔ Government Agencies ➔ Navy &amp; Police Coast Guards ➔ Fisheries ➔ Naval Architects &amp; Designers ➔ Offshore Suppliers &amp; Services ➔ Port and Maritime Agents ➔ Port Authorities &amp; Services ➔ Public Administrators ➔ Ship Chandlers ➔ Ship Operators ➔ Shippers ➔ Logistic Companies ➔ Shipping Agents and Brokers ➔ Shipping Lines ➔ Workboat Builders ➔ Maritime Crewing / Manning / Recruitment Agents ➔ Other Maritime Organisations</p>
<b>Targeted Attendees</b>	6,000

## Highlights

### APM Fashion Marine 2008

Successfully launched at APM 2006, this interactive and popular maritime fashion show is an effective platform to highlight exhibitor products.

### Maritime Services Network (M.S.N.)

With Singapore being the regional maritime services hub, this is the ideal zone for maritime service such as e-commerce, insurance and crewing to showcase their products.

### Boat Tech and Asia Logistics Chain

Catering to the needs of the workboat sector and offering solutions on maritime logistics, these two hubs make APM a truly one-stop solution for the maritime community in the region.

### In-Delmar

This new segment serves as a launch pad and showcase for innovative products and processes that are set to steer the maritime industry ahead.

### A holistic business experience

High-powered industry-specific conferences and workshops, and a host of networking functions to increase your business contacts will make your participation a fruitful and satisfying one.

## Supporting Partners

- Association of Marine Industries of Malaysia (AMIM)
- British Marine Equipment Association (BMEA)
- German Marine & Offshore Equipment Industries (VDMA)
- Holland Marine Equipment (HME)
- Innovation Norway
- Japan External Trade Organisation (JETRO), Singapore
- Maritime and Port Authority Singapore (MPA)
- Singapore Exhibition and Convention Bureau (SECB)
- Singapore Tourism Board (STB)
- The Cooperative Association of Japan Shipbuilders (CAJS)

## Supporting Media

- HANSA – International Maritime Journal
- Marine & Industrial Report
- Marine & Offshore Oil & Gas Supplies Directory
- Petromin
- Singapore Maritime Directory
- Singapore Shiprepairing, Shipbuilding and Offshore Industries Directory

## Organiser Profile

**Reed Exhibition** is the world's leading organiser of exhibitions and conferences. Every year, Reed's portfolio of over 460 events across 52 industry sectors, brings together over 90,000 suppliers and more than 5.5 million buyers from around the world generating billions of dollars in business. Today, Reed events are held in 38 countries throughout the Americas, Europe, the Middle East and Asia Pacific, and organized by 33 fully staffed offices. For more information, please visit [www.reedexpo.com](http://www.reedexpo.com).

**Singex Exhibitions Pte Ltd** is a wholly owned subsidiary of Hazeltree Pte Ltd – formed to organise exhibitions, conferences and seminars. It offers professional event and exhibition management services to organizations and trade associations to help build their events into leading regional platforms. Singex Exhibitions Pte Ltd in working closely with its industry partners has helped turn around several events to establish them as Singapore's largest public shows in the field of automotives, information technology and retail furniture.

## Published Space Rates

Raw Space – S\$580/sqm  
Basic Shell Scheme – S\$700/sqm  
Design Plus Scheme – S\$750/sqm

## Early Bird Rates

Exhibitor Registration Fee at S\$380 per company.  
Corner Charge at S\$300 per corner (if applicable).  
Raw Space – S\$468/sqm  
Basic Shell Scheme – S\$588/sqm  
Design Plus – S\$638/sqm

Early Bird registration ends 30 April 2007.  
30% payment must be made before 1 May 2007.

## The APM Team

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